

eLearning Africa Conference

Wrestling ICTs to serve community & learning while increasing ease & efficiency



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Welcome

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Remind you of anyone?



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## Introduction

1. Save a life
2. Life Lenses™
3. 4WD
4. Semester at Sea
5. Katimavik
6. Polar bear capital

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## Suggested Roadmap

- ◆ Welcome & intro
- ◆ Setting the stage
- ◆ Rules for resilience
- ◆ 3 types of pain points & what do do about them
- ◆ Conclusion



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## Post-conference smorgasbord



<http://ow.ly/RYE30f94Q8>

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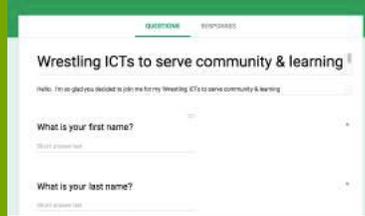
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## Post-conference smorgasbord



<http://ow.ly/RYE30f94Q8>

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## A few images about process ...

Suffering is ...



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## I get it!

These ...



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I get it!

Led to these ...

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Social Media Stats

Social Media Platform	Approximate No of Users
<a href="#">Facebook</a>	2.06 billion
<a href="#">Twitter</a>	3.28 billion
<a href="#">YouTube</a>	1.3 billion
<a href="#">LinkedIn</a>	4.67 billion

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Sources: hyperlinked above

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Social media & ICTs

Moving from a sage on the stage to a guide from the side

Allison King



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Rules for resilience & engagement



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Rules for resilience & engagement



1. Feathers
2. Reigns
3. Curves
4. Pain

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Rules for resilience & engagement

1. YES to ...



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Rules for resilience & engagement

2. Take the reins



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Rules for resilience & engagement

3. Leave room for the learning curve



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## Rules for resilience & engagement

4. Identify your pain points



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## Rules for resilience & engagement

1. Feathers 
2. Reigns 
3. Curves 
4. Pain 



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## Back to Pain Points

- ◆ Overwhelmed
- ◆ Fear
- ◆ Confused
- ◆ Out of control
- ◆ Technical glitches
- ◆ It's for kids
- ◆ It's about cat videos
- ◆ Too complicated
- ◆ Concerned
- ◆ Takes too much time



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Rules for resilience & engagement

What is your level of ICT pain?

<https://pollev.com/leeanneragan046>



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A new view on pain



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Social Media & ICTs

3 types of pain:

1. Building community
2. Promoting learning
3. Ease & efficiency



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Image source: David Allman

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## Social Media & ICTs

3 types of tools:

1. Building community
2. Promoting learning
3. Ease & efficiency



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## Social media & ICTs

1. Tools to build community; to research & listen
  - Google alerts
  - Polleverywhere
  - Google map



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## Social media & ICTs

2. Tools to promote a culture of learning
  - Word clouds
  - Crossword puzzles
  - Needs & assets map
  - Timeline- Tiki Toki



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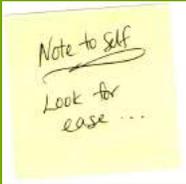
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## Social media & ICTs

3. Tools to increase ease, efficiency

- Compfight
- Fiverr (infographics)
- Workflowy



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## Rules for resilience & engagement

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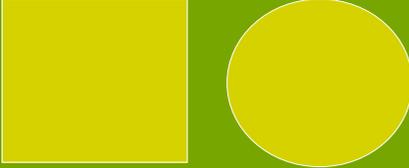
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## In closing ...



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LinkedIn    Lee-Anne Ragan  
Blog        [www.rpsinc.ca/blog](http://www.rpsinc.ca/blog)  
Website    [www.rpsinc.ca](http://www.rpsinc.ca) (newsletter)



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